

Thrive Economic Development Launches New Website to Promote Business Attraction and Expansion in Jefferson and Dodge Counties

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FOR IMMEDIATE RELEASE

Jefferson, Wis., October 11, 2018 – Thrive Economic Development (ThriveED) has launched a new website, thriveED.org, to promote the Jefferson and Dodge county region for business attraction and expansion. The site provides resources and information business owners, corporate site selectors and developers need to make investment and site selection decisions.

“Market research shows that 97% of site selectors research potential locations online, so an up-to-date website is not only important, it’s a necessity if we want to be competitive,” notes ThriveED President, Vicki Pratt, CECD.

The site provides a wealth of information in a user-friendly format, including: available sites and buildings in the two-county region, information about the regional labor pool and available labor, local demographic information, incentive programs, infrastructure, major area employers and cost of living data. Site visitors can also download detailed reports on all municipalities within Jefferson and Dodge counties.

“The new website will allow site selectors and other business decision makers to access reliable and relevant data they need to make decisions about where to make their next business investment,” Pratt adds.

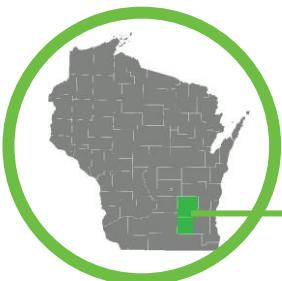
The website contains a searchable database of available industrial and commercial sites and buildings in Jefferson and Dodge counties, including the recently announced 520-acre Beaver Dam Commerce Park.

“Dodge County has a great inventory of sites and buildings available and we are pleased to be able to more proactively promote them,” says Jim Mielke, Dodge County Administrator.

The Jefferson and Dodge counties region offers an ideal location for businesses, particularly manufacturers, food processors and agribusinesses. Available industrial sites near state and interstate highways in both counties allows easy access to major metropolitan markets.

“The right location is just one part of the equation. Available workforce, incentives and infrastructure are also key,” notes Matt Mauthe, CEO of Marquardt Village and ThriveED’s Board Chairman. “This new website will enable us to tell a more complete story about why the Jefferson and Dodge county region is a great place for businesses.”

About Thrive Economic Development

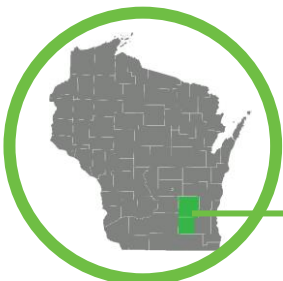


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Thrive Economic Development is a non-profit 501(c)3 public-private organization created to promote the economic competitiveness of the Jefferson and Dodge County region by providing professional economic development services for the purpose of retaining, expanding and attracting capital investments and driver industry jobs to our communities. It was formed in mid-2016 and engages the private sector in economic development activities.

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