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## Horticulture contributes to Dodge County diversity

Dodge County sales of Christmas trees, fruits and vegetables, greenhouse, nursery and floriculture products total \$8.1 million. Landscape and grounds maintenance businesses create additional full-time jobs and many seasonal jobs.

## Local food sales account for \$1.3 million to economy

More and more Dodge County farmers sell directly to consumers from roadside stands, farmers' markets, auctions and pick-your-own operations, with 155 farms generating \$1,303,000 in local food sales.

## Farmers are stewards of 72% of the county's land

Dodge County farmers own and manage 402,041 acres, or 72 percent, of the county's land. This includes cropland, rangeland, pasture, tree farms and farm forests. As stewards of the land, farmers use conservation practices, such as crop rotation, nutrient management and integrated pest management, to protect environmental resources and provide habitat for wildlife.



University of Wisconsin-Extension

University of Wisconsin-Extension is part of the local and statewide network of organizations and agencies that support Wisconsin's \$88.3 billion agriculture industry. A recent statewide survey of nearly 1,000 agricultural service providers from throughout Wisconsin found that UW-Extension helps enhance economic impact by improving agribusiness services to farmers, increasing agribusiness or farm profitability, expanding agribusiness networks, and helping to reduce agribusiness or farm environmental impacts.

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AGRICULTURE - WORKING EVERY DAY FOR WISCONSIN

## Dodge County Agriculture:

# Value & Economic Impact

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**Agriculture works hard for Dodge County every day. Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity while contributing to local income and tax revenues.**

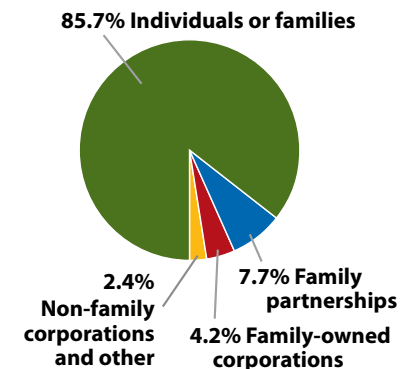
Agriculture is an integral part of Dodge County that ranks in the top ten for the total value of agricultural products sold in the state. The county consistently ranked among the top five for conventional crops such as corn used for grain, soybeans, peas, tobacco, and winter wheat; and livestock such as hogs and pigs, and chickens. It is also among the top ten in milk production, cattle and calves, and pheasants sold in the state. Its large and diverse agriculture industry supports many processing and food manufacturing business, and is home to the latest in green technology including manure digesters, wind turbines and ethanol production.



## How important is agriculture?

- Agriculture provides **jobs for 9,855** Dodge County residents.
- Agriculture accounts for **\$2.9 billion in economic activity**.
- Agriculture contributes **\$761 million** to the county's total income.
- Agriculture pays **\$37.1 million in taxes**. This figure does not include all property taxes paid to local schools.

## Who owns the farms?



## Agriculture provides 20% of Dodge County's jobs

Dodge County agriculture provides 9,855 jobs, or about 19 percent, of the county's workforce of 49,743. Production jobs include farm owners and managers and farm employees. Agricultural service jobs include veterinarians, crop and livestock consultants, feed, fuel and other crop input suppliers, farm machinery dealers, barn builders and agricultural lenders, to name a few. Processing jobs include those employed in food processing and other value-added industries that support food processors. Every job in agriculture generates an additional 0.99 jobs in the county.

## Agriculture contributes about \$761 million to county income

Dodge County agriculture accounts for \$760.9 million, or 21.7 percent, of the county's total income. This includes wages, salaries, benefits and profits of farmers and workers in agriculture-related businesses. Every dollar of agricultural income generates an additional \$1.12 of county income.

## Agriculture pumps \$2.86 billion into local economy

Dodge County agriculture generates \$2.86 billion in economic activity, about 34 percent, of the county's total economic activity. Every dollar of sales from agricultural products generates an additional \$0.44 of economic activity in other parts of the county's economy.

### Here's how agriculture stimulates economic activity:

- The direct effect of agriculture equals \$1.99 billion and includes the sale of farm products and value-added products.
- Purchases of agricultural and food-processing inputs, services and equipment add another \$692 million in economic activity. For example, this includes business-to-business purchases of fuel, seed, fertilizer, feed and farm machinery, as well as veterinary services, crop and livestock consultants and equipment leasing.
- This business-to-business activity then generates another \$181 million in economic activity when people who work in agriculture-related businesses spend their earnings in the local economy.

## Agriculture pays over \$37 million in taxes

Economic activity associated with Dodge County farms and agriculture-related businesses generates \$37.1 million in local and state taxes. This figure does not include all property taxes paid to support local schools. If it did, the number would increase dramatically.

**Table 1. Taxes paid by agriculture**

Sales tax	\$8.1 million
Income tax	\$11.3 million
Property tax	\$10.9 million
Other	\$6.8 million
<b>Total</b>	<b>\$37.1 million</b>

**Table 2. Dodge County's top commodities (sales by dollar value, 2012)**

1. Grain	\$154.5 million
2. Milk	\$149.2 million
3. Cattle & calves	\$40.9 million
4. Vegetables	\$8.1 million
5. Hogs & pigs	\$7.3 million



## Dairy and grain production are key Dodge County industries

Grain production is the largest part of Dodge County's agriculture in terms of on-farm value. In 2012, the market value of corn, soybeans and other grain crops, was \$154.5 million, or 41 percent of the total market value of all agricultural products sold in the county. There are almost 135,000 acres of corn grown for grain and over 66,000 acres of soybeans raised in Dodge County. Dairy is an important part of Dodge County's agriculture. In 2012, the market value of the on-farm production and sale of milk accounted for \$149.2 million.

- At the county level, each dairy cow generates \$4,421 in on-farm sales to producers.
- On-farm milk production accounts for 918 jobs, and dairy processing accounts for 3,870 jobs.



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