The Central Wisconsin Labor Region includes all or portions of 10 counties in Central Wisconsin. The criterion used to include a county in this labor basin is whether it contains communities from which, it can be reasonably assumed, individuals may commute to the center of the region for an employment opportunity. In the case of the Central Wisconsin Labor Region, it is reasonable that individuals may commute from (and within) the highlighted area because these counties contain 1) communities with adequate transportation to the center area and 2) communities that are within a 45-minute commute to the center of the labor basin.*

The Central Wisconsin Labor Region has a total population of approximately 779,636, and a Civilian Labor Force of 450,208. The total number of employed is 433,483 and the average county unemployment rate was about 3.71% at the time of this study (Q1 2018).

The Docking Institute’s analysis suggests that the Central Wisconsin Labor Region contains an Available Labor Pool of 259,704 individuals.

*Portion of Dane, Fond Du Lac, Rock Walworth, Washington, and Waukesha are excluded from the labor region because Madison, Janesville, Beloit, the southern portion of Walworth County, Milwaukee, and Fond Du Lac offer many job opportunities for workers and potential workers. It is reasonable to assume, that while some workers do indeed travel from these areas to Dodge and Jefferson Counties for work, many potential workers from those counties will find employment opportunities closer to home.

For the complete study, email your request to: julieo@ghdpartnership.org.

Please include your name, title, company/organization and contact information. In addition, please indicate which study/studies you would like: Dodge County, Jefferson County, Regional (combined).