



Source: ESRI®, 2018

### Population Overview

Population 2018:	89,917
Population 2023:	90,644
Female Population 2018:	42,507
Male Population 2018:	47,410
Diversity Index:	22.7

### Population By Race

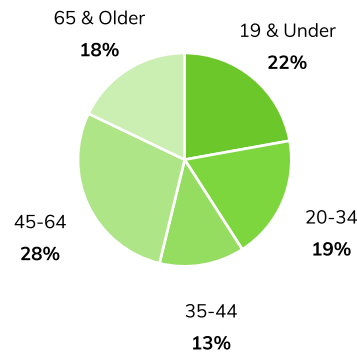
White:	92%
Hispanic or Latino:	5%
Black or African American:	3%
Some Other Race:	2%
Two or More Races:	1%
Asian:	1%
American Indian:	1%
Native Hawaiian or Pacific Islander:	Below 1%

### Workforce

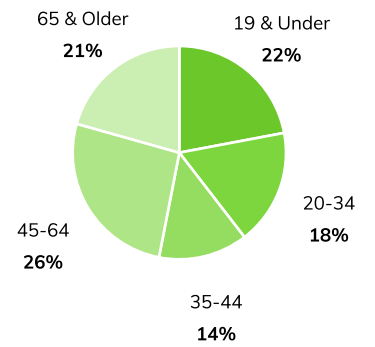
Total Workforce:	49,466
Employed:	98%
Unemployed:	2%

### Population

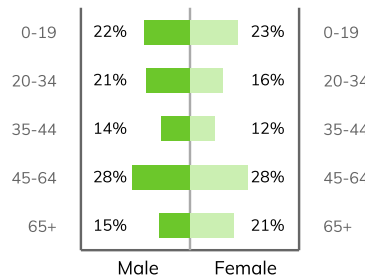
#### Population By Age 2018



#### Population By Age 2023



### Age & Gender 2018



### Median Age 2018



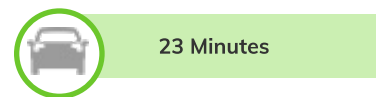
### Households



### Total Families



### Average Daily Commute



### Net Migration



## Housing Overview

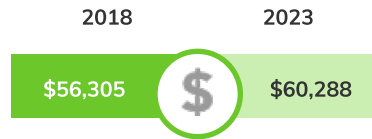
2018 Median Home Value:	\$169,991
2023 Median Home Value:	\$179,161
2018 Total Housing Units:	37,965
2018 Owner Occupied Units:	23,957
2018 Renter Occupied Units:	10,586
2018 Vacant Units:	3,422
2023 Total Housing Units:	38,751
2023 Owner Occupied Units:	24,614
2023 Renter Occupied Units:	10,586
2023 Vacant Units:	3,800

## Employment by Industry

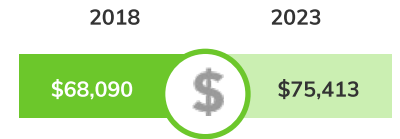
Manufacturing:	12,522
Health Care/Social Assistance:	6,111
Retail Trade:	5,185
Construction:	3,627
Educational Services:	3,330
Accommodation/Food Services:	2,401
Agriculture/Forestry/Fishing/Hunting:	2,294
Other Services:	2,104
Transportation/Warehousing:	1,910
Public Administration:	1,900
Professional/Scientific/Tech Services:	1,485
Admin/Support/Waste Management Services:	1,389
Finance/Insurance:	1,256
Wholesale Trade:	1,021
Information:	524
Arts/Entertainment/Recreation:	489
Utilities:	394
Real Estate/Rental/Leasing:	355
Mining/Quarrying/Oil & Gas Extraction:	18
Management of Companies/Enterprises:	7

## Income

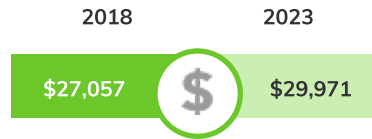
### Median Household Income



### Average Household Income



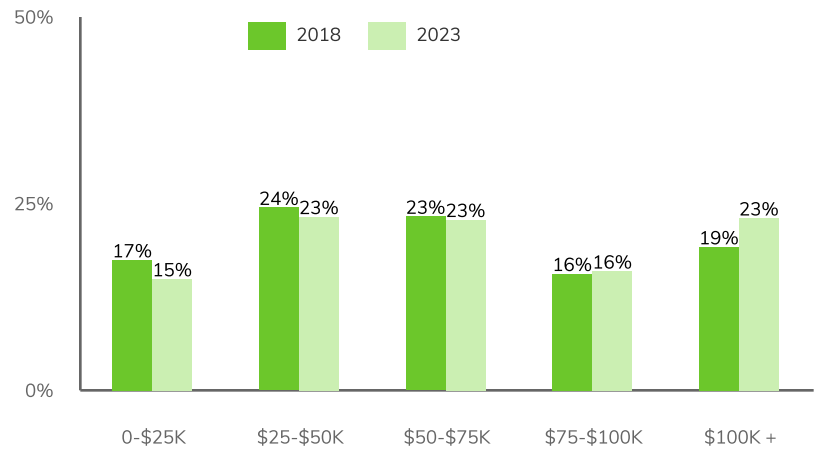
### Per Capita Income



### Income Growth

Per Capita Income Annual Growth Rate	2.07%
Median Household Income Annual Growth Rate	1.38%

## Household Income Distribution



## Description

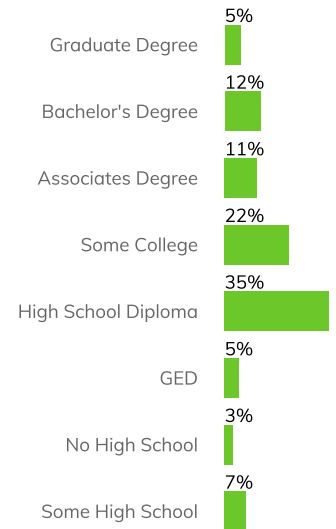
The first settlers were drawn to Dodge County for reasons of bountiful agricultural lands, with wheat, corn, oats, potatoes and apples being the primary crops. Dodge County was created in 1836 and named in honor of Henry Dodge, then territorial governor. In 1845 iron ore was discovered in Mayville and an iron ore works operated here for several decades until competition from mines in the Lake Superior region closed them. Sawmills and gristmills were widely distributed over Dodge County in the 1870's. Quad/Graphics with 12,000 employees world wide and 2 billion in annual sales operates two facilities in Dodge County and employs nearly 2,700 persons in the County. It is the worlds largest privately held printer of magazines, catalogs and other commercial products. Employing nearly 1,200 people in Dodge County is John Deere Horicon Works. It employs 47,000 people worldwide and is the worlds leading manufacturer of farm equipment.

## Education

### Education Levels

Graduate Degree	3,487
Bachelor's Degree	7,861
High School Diploma	22,914

### Education Attainment 2018



Source: ESRI®, 2018