The Jefferson County Labor Basin includes all or portions of eight counties in Central Wisconsin. The criterion used to include a county in this labor basin is whether it contains communities from which, it can be reasonably assumed, individuals may commute to the center of the basin (The City of Jefferson) for an employment opportunity. In the case of the Jefferson County Labor Basin, it is reasonable that individuals may commute from (and within) the highlighted area because these counties contain 1) communities with adequate transportation to the center of the labor basin and 2) communities that are within a 45-minute commute to the center of the labor basin.*

The Jefferson County Labor Basin has a total population of approximately 713,048, and a Civilian Labor Force of 400,895. The total number of employed is 386,460 and the average county unemployment rate was about 3.60% at the time of this study (Q1 2018).

The Docking Institute’s analysis suggests that the Jefferson County Labor Basin contains an Available Labor Pool of 238,289 individuals.

* Portion of Dane, Rock Walworth, Washington, and Waukesha are excluded from the labor region because Madison, Janesville, Beloit, the southern portion of Walworth County, and Milwaukee offer many job opportunities for workers and potential workers. It is reasonable to assume, that while some workers do indeed travel from these areas to the greater City of Jefferson area for work, many potential workers from those counties will find employment opportunities closer to home.

For the complete study, email your request to: julieo@ghdpartnership.org.
Please include your name, title, company/organization and contact information. In addition, please indicate which study/studies you would like: Dodge County, Jefferson County, Regional (combined).