

Source: ESRI®, 2018

### Population Overview

Population 2018:	84,926
Population 2023:	86,498
Female Population 2018:	42,653
Male Population 2018:	42,273
Diversity Index:	25.9

### Population By Race

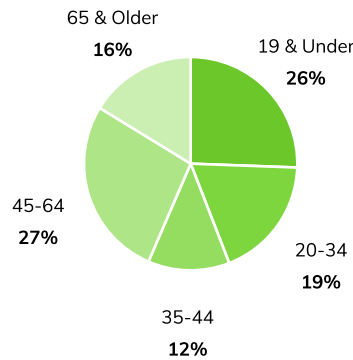
White:	93%
Hispanic or Latino:	7%
Some Other Race:	3%
Two or More Races:	2%
Asian:	1%
Black or African American:	1%
American Indian:	Below 1%
Native Hawaiian or Pacific Islander:	Below 1%

### Workforce

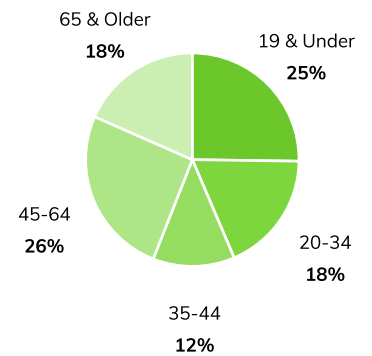
Total Workforce:	47,748
Employed:	98%
Unemployed:	2%

### Population

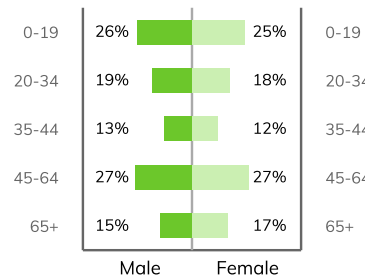
#### Population By Age 2018



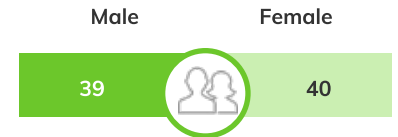
#### Population By Age 2023



#### Age & Gender 2018



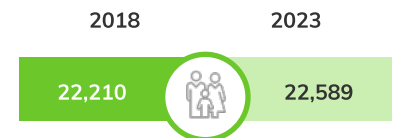
#### Median Age 2018



#### Households



#### Total Families



#### Average Daily Commute



#### Net Migration



## Housing Overview

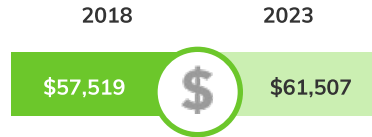
2018 Median Home Value:	\$195,515
2023 Median Home Value:	\$204,544
2018 Total Housing Units:	36,220
2018 Owner Occupied Units:	22,099
2018 Renter Occupied Units:	10,891
2018 Vacant Units:	3,230
2023 Total Housing Units:	37,258
2023 Owner Occupied Units:	23,006
2023 Renter Occupied Units:	10,891
2023 Vacant Units:	3,553

## Employment by Industry

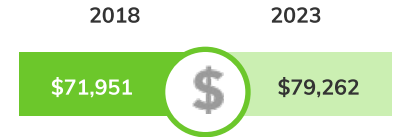
Manufacturing:	9,373
Health Care/Social Assistance:	6,482
Retail Trade:	5,271
Educational Services:	4,310
Construction:	3,027
Accommodation/Food Services:	2,763
Professional/Scientific/Tech Services:	2,222
Transportation/Warehousing:	1,796
Admin/Support/Waste Management Services:	1,643
Other Services:	1,597
Wholesale Trade:	1,591
Finance/Insurance:	1,590
Public Administration:	1,544
Agriculture/Forestry/Fishing/Hunting:	1,349
Arts/Entertainment/Recreation:	645
Real Estate/Rental/Leasing:	645
Information:	509
Utilities:	288
Mining/Quarrying/Oil & Gas Extraction:	35
Management of Companies/Enterprises:	9

## Income

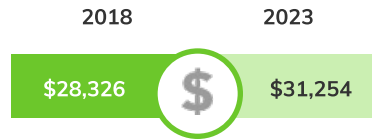
### Median Household Income



### Average Household Income



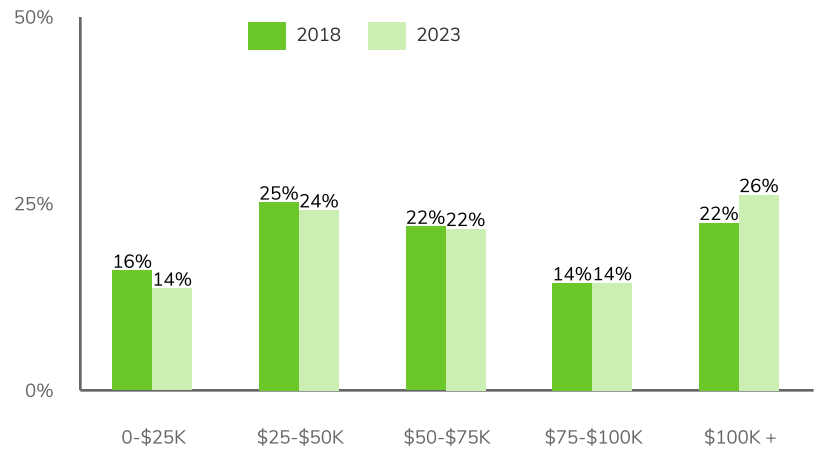
### Per Capita Income



### Income Growth

Per Capita Income Annual Growth Rate	1.99%
Median Household Income Annual Growth Rate	1.35%

## Household Income Distribution



## Description

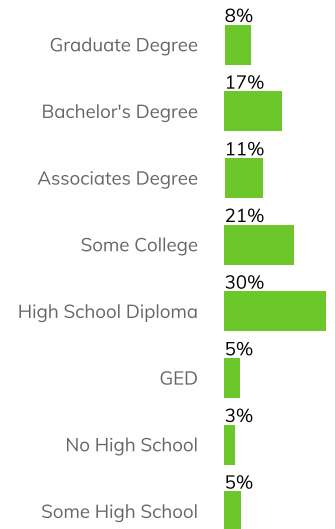
Ideally situated between the metropolitan areas of Milwaukee and Madison, Jefferson County offers a pleasant mixture of urban and rural life. With easy access via the I-94 and I-90 highway system, the County is characterized by rich agricultural areas, thriving family-oriented communities, diversified manufacturing, and highly valued natural resource features. Jefferson County has many historic sites dating back to the early 1800s. They reflect the rich history and architecture of the past. Historical sites of interest include: the famous Octagon House and America's First Kindergarten in Watertown; the one-of-a-kind National Dairy Shrine and Hoard Historical Museum, the Panther Intaglio mound, and the Old Fort in Fort Atkinson; the archaeologically significant Indian Mounds and Trail County Park along Lake Koshkonong; the Jefferson Historical Museum; and the Aztalan Historical Museum adjacent to the Aztalan State Park.

## Education

### Education Levels

Graduate Degree	4,469
Bachelor's Degree	9,897
High School Diploma	17,423

### Education Attainment 2018



Source: ESRI®, 2018