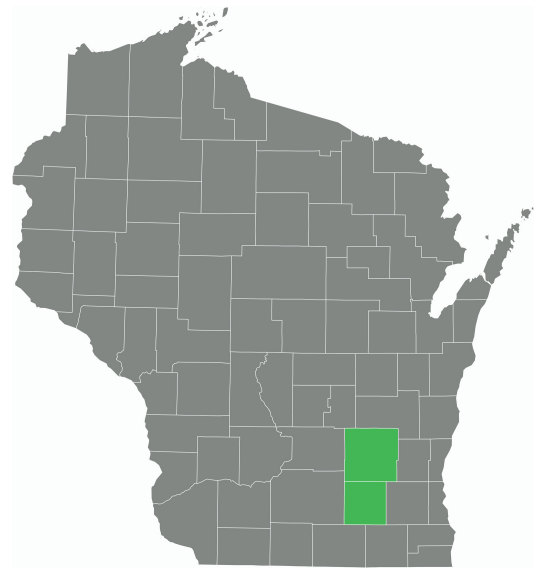


# MANUFACTURING FACTS

We make things in Jefferson and Dodge counties. We make bicycles here. Lawnmower blades. We make parts for some of the world's most recognizable brands. Learn more about this important industry.



## 1 MANUFACTURING IN JEFFERSON & DODGE COUNTIES

Manufacturing employees make up 32% of the workforce in Dodge County and 28% of the workforce in Jefferson County. (source: BLS data as of Dec 2017)

## 2 MANUFACTURING IN WI

Manufacturing employees make up 16.1% of the workforce in Wisconsin. (source: NAM State Mfg Data)

## 3 A ROBUST ECONOMY

Taken alone, manufacturing in the United States would be the 9th largest economy in the world. (source: NAM)

## 4 EMPLOYEE BENEFITS

Manufacturers have one of the highest percentages of workers who are eligible for health benefits provided by their employer. (source: NAM)

## 5 ECONOMIC IMPACT

Manufacturing contributed \$2.33 trillion to the U.S. economy in the 1st quarter of 2018. (source: NAM)

## 6 HIGH MULTIPLIER FACTOR

For every \$1.00 spent in manufacturing, another \$1.89 is added to the economy. (source: NAM)

## 7 HIGH EARNING POTENTIAL

Average annual compensation in Wisconsin:  
 Manufacturing - \$69,265  
 Nonfarm Businesses - \$46,106  
 (source: Name State Mfg Facts)

## 8 THE SKILLS GAP

Over the next decade, nearly 3.5 million manufacturing jobs will likely need to be filled, and 2 million are expected to go unfilled due to the skills gap. (source: NAM)

## 9 DRIVING INNOVATION

U.S. manufacturers perform more than 3/4 of all private-sector Research & Development in the nation. (source: NAM)