BUSINESS EDUCATION SESSION

presented by: Jefferson County Economic Development Consortium | Jefferson-Dodge Counties-WI THRIVE Economic Development • It's Happening Here

Communities want to attract new businesses and support existing ones as they expand. But is your community prepared to compete? Join us for our May Business Education Session and learn what site selectors and other decision makers are looking for when evaluating a community.

COMPETING FOR ECONOMIC DEVELOPMENT PROJECTS

Speaker: Coleman Peiffer, Senior Business Attraction Manager, Alliant Energy

Prior to his role with Alliant Energy, Coleman worked for Ernst and Young and the Wisconsin Economic Development Corporation (WEDC). At WEDC, Coleman led attraction efforts to land more than $11 billion in capital investments and 15,000 new jobs to the state. Site selection projects he's worked include Foxconn, Haribo of America and Saputo Cheese.

WHO SHOULD ATTEND THIS SESSION?

Municipal leaders **Elected officials** **Community leaders**

THURSDAY, MAY 23, 2019 | 8:30 A.M.- 9:30 A.M. UW-EXTENSION BUILDING - 864 COLLINS RD, JEFFERSON, WI | ROOMS 8-9

No registration required, but seating is on a first come, first served basis. Room capacity - 75.

Questions? Contact julieo@thriveED.org