

Thrive Economic Development is funded through investments made by private sector businesses, area municipalities, educational institutions and utilities. Our team works diligently to use the resources provided by our investors wisely as we deliver services to stimulate economic development. In addition to a stronger, more vibrant and sustainable economy and better quality of life in Jefferson and Dodge counties, investors receive direct benefits, outlined below.

## BRONZE LEVEL

**Leadership Opportunities:** Investors at all levels are eligible to serve on ThriveED's working committees, which currently includes: Marketing and Communications, Product Improvement, Investor Relation, Finance and Audit and Compliance and Projects/Prospect Management.

**Website:** ThriveED investors are listed on the ThriveED website.

**Research and Data Services:** Data drives smart decision making, and Thrive Economic Development investors can access a wide array of research, including proprietary data regarding the area laborshed, demographics, wage information, location quotients, commuting patterns, utility capacity information and more. Custom research assistance is also available.

**Email Updates:** These brief updates feature articles and information about economic development projects and successes in Jefferson and Dodge counties, updates on ThriveED activities, upcoming events and more.

**Special Event Invitations and Recognition:** ThriveED investors are recognized at our special events throughout the year. In addition, investors receive invitations to ThriveED events and partner events, including the ThriveED annual meeting, groundbreaking ceremonies and new business success events.

## SILVER LEVEL

*In addition to the Bronze Level benefits, organizations investing at the Silver level receive:*

**Website:** Enhanced listing on the ThriveED website (company logo and link to website)

**Promotion:** Investor recognition and promotion on ThriveED social media platforms and in the Weekly Update e-newsletter

## GOLD LEVEL

*In addition to the Bronze and Silver Level benefits, organizations investing at the Gold level receive:*

**Website:** Promotion as a Featured Investor on the ThriveED home page

**Promotion:** Opportunity to have company literature displayed at ThriveED events

## PLATINUM LEVEL

*In addition to the Bronze, Silver and Gold Level benefits, organizations investing at the Platinum level receive:*

**Promotion:** Three minute presentation about your company at the ThriveED Annual Meeting

### Board of Directors

Eligibility to serve on the board of directors is available for investment levels of \$25,000+ over 5 years. Board members play a key role in economic development in Jefferson and Dodge counties. Board meetings are currently held every other month and feature an exclusive update on local economic development projects.

*Benefits are subject to change . We are always looking for ways to support ThriveED investors .*