

# BUSINESS RETENTION AND EXPANSION PROGRAM

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## We're glad you're here

Thank you for all you've done here in the Jefferson and Dodge County region. We know that your business has options when it comes to where you invest and grow.

We want to help you stay and grow right here. That's why Thrive Economic Development (ThriveED) has launched a Business Retention and Expansion (BRE) program, focused on **YOU**.



ThriveED's service territory includes Jefferson and Dodge counties

## How can we help?

Our services are focused on ensuring that you don't leave money on the table! We take the time to understand your needs, and connect you with the resources and incentives you need to move forward.

We work with you to remove barriers and promote an expedited process for your business investments. **The Thrive Economic Development team is your go-to professional resource.**

## Building a business-friendly community, one business at a time

Attracting new businesses makes headlines, yet the most effective way to ensure our economic vitality is by supporting the businesses that already call the Jefferson and Dodge County region home.

**How can we support you?** By building trusting relationships with your business to better understand the challenges and opportunities you face.

**How do we do that?** We visit your business. Then we do a lot of listening. Information gathered in these confidential, face-to-face visits provide clarity about the challenges you face and the opportunities to grow your business.

**Are there obstacles preventing your business from expanding?** Let us help.

**Don't get caught in the maze of programs!** We know that incentive programs can be difficult to navigate. Did you know that there are eight state departments currently administering 38 different programs that provide workforce development services alone in Wisconsin?

[thriveED.org](http://thriveED.org)

## Scope of services

Thrive Economic Development is a non-profit 501(c)3 public-private organization created to promote the economic competitiveness of the Jefferson and Dodge County region by providing professional services focused on retaining, expanding and attracting business investments in our region. Our services include:

- Site Selection Assistance
- Information about and access to funding and other pertinent resources, including:
  - Low interest loans
  - Applicable grant programs
  - Workforce training grants
  - Infrastructure development funds
  - Tax Increment Financing
  - Other applicable financing resources
- State and local zoning and permitting assistance
- Serving as a liaison between your business and municipal leaders

## Economic development is a team sport

ThriveED has strong partnerships with private sector businesses and with state, county and municipal leaders and organizations that approve and deliver incentives for businesses.

**Let us put our partnerships to work for you!**

## No fees - ever!

**The time to tap into assistance or incentives is well before you intend to start spending money or hiring. That's where we come in!**

## With you every step of the way

Incentives for businesses looking to expand might be offered at the local, state or federal level. The time to tap into assistance or incentives is well before you intend to start spending money or hiring. **That's where we come in!**

The information you share with us remains confidential. However, we use information gathered from businesses to help shape business development policies, procedures, incentives and assistance to ensure that our communities are addressing the needs of our businesses.

**The visit is just the first step.** We will follow up with a summary of our discussion, along with our understanding of your priorities and objectives. We'll work with you to develop an action plan and identify the resources that best meet your needs. And we will stick with you throughout your project, ensuring its success.

## Don't leave money on the table. Before you invest, call us!

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