



Population Summary	
2000 Total Population	74,021
2010 Total Population	83,686
2020 Total Population	85,712
2020 Group Quarters	2,987
2025 Total Population	87,390
2020-2025 Annual Rate	0.39%
2020 Total Daytime Population	79,029
Workers	35,176
Residents	43,853
Household Summary	
2000 Households	28,205
2000 Average Household Size	2.55
2010 Households	32,117
2010 Average Household Size	2.49
2020 Households	33,792
2020 Average Household Size	2.45
2025 Households	34,683
2025 Average Household Size	2.43
2020-2025 Annual Rate	0.52%
2010 Families	21,872
2010 Average Family Size	2.99
2020 Families	22,708
2020 Average Family Size	2.94
2025 Families	23,216
2025 Average Family Size	2.92
2020-2025 Annual Rate	0.44%
Housing Unit Summary	
2000 Housing Units	30,092
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	6.3%
2010 Housing Units	35,147
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	8.6%
2020 Housing Units	36,722
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	8.0%
2025 Housing Units	37,720
Owner Occupied Housing Units	63.2%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	8.1%
Median Household Income	
2020	\$65,068
2025	\$70,604
Median Home Value	
2020	\$194,006
2025	\$213,425
Per Capita Income	
2020	\$33,237
2025	\$36,875
Median Age	
2010	38.1
2020	40.1
2025	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2020 Households by Income

Household Income Base	33,792
<\$15,000	6.5%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	6.5%
\$200,000+	4.6%
Average Household Income	\$84,131

2025 Households by Income

Household Income Base	34,683
<\$15,000	5.8%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	13.6%
\$100,000 - \$149,999	20.8%
\$150,000 - \$199,999	7.7%
\$200,000+	5.2%
Average Household Income	\$92,745

2020 Owner Occupied Housing Units by Value

Total	23,152
<\$50,000	4.4%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	19.0%
\$150,000 - \$199,999	25.2%
\$200,000 - \$249,999	16.6%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	12.2%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	2.4%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$234,860

2025 Owner Occupied Housing Units by Value

Total	23,850
<\$50,000	3.8%
\$50,000 - \$99,999	3.4%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	23.5%
\$200,000 - \$249,999	17.3%
\$250,000 - \$299,999	11.1%
\$300,000 - \$399,999	15.5%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.3%
Average Home Value	\$257,926

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Population by Age		Jefferson Cou...
Total		83,686
0 - 4		6.3%
5 - 9		6.7%
10 - 14		6.6%
15 - 24		14.4%
25 - 34		12.0%
35 - 44		13.2%
45 - 54		15.2%
55 - 64		12.3%
65 - 74		7.3%
75 - 84		4.1%
85 +		1.8%
18 +		76.3%
2020 Population by Age		
Total		85,712
0 - 4		5.7%
5 - 9		5.9%
10 - 14		6.2%
15 - 24		14.2%
25 - 34		11.8%
35 - 44		12.4%
45 - 54		13.0%
55 - 64		14.0%
65 - 74		10.3%
75 - 84		4.8%
85 +		1.9%
18 +		78.3%
2025 Population by Age		
Total		87,390
0 - 4		5.7%
5 - 9		5.8%
10 - 14		6.1%
15 - 24		13.7%
25 - 34		12.0%
35 - 44		12.3%
45 - 54		12.2%
55 - 64		13.1%
65 - 74		11.3%
75 - 84		6.0%
85 +		1.9%
18 +		78.6%
2010 Population by Sex		
Males		41,638
Females		42,048
2020 Population by Sex		
Males		42,748
Females		42,964
2025 Population by Sex		
Males		43,605
Females		43,785

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Population by Race/Ethnicity

Total	83,686
White Alone	94.0%
Black Alone	0.8%
American Indian Alone	0.3%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	1.3%
Hispanic Origin	6.6%
Diversity Index	22.6

2020 Population by Race/Ethnicity

Total	85,712
White Alone	92.5%
Black Alone	1.1%
American Indian Alone	0.4%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.4%
Two or More Races	1.6%
Hispanic Origin	7.4%
Diversity Index	26.2

2025 Population by Race/Ethnicity

Total	87,390
White Alone	91.5%
Black Alone	1.3%
American Indian Alone	0.4%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.7%
Two or More Races	1.8%
Hispanic Origin	8.2%
Diversity Index	28.8

2010 Population by Relationship and Household Type

Total	83,686
In Households	95.6%
In Family Households	80.1%
Householder	26.1%
Spouse	21.0%
Child	28.8%
Other relative	2.1%
Nonrelative	2.1%
In Nonfamily Households	15.5%
In Group Quarters	4.4%
Institutionalized Population	0.6%
Noninstitutionalized Population	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2020 Population 25+ by Educational Attainment

Total	58,408
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	29.3%
GED/Alternative Credential	3.9%
Some College, No Degree	21.1%
Associate Degree	12.0%
Bachelor's Degree	17.4%
Graduate/Professional Degree	8.0%

2020 Population 15+ by Marital Status

Total	70,542
Never Married	28.9%
Married	54.3%
Widowed	5.4%
Divorced	11.3%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	47,315
Population 16+ Employed	88.9%
Population 16+ Unemployment rate	11.1%
Population 16-24 Employed	14.3%
Population 16-24 Unemployment rate	19.4%
Population 25-54 Employed	60.5%
Population 25-54 Unemployment rate	9.6%
Population 55-64 Employed	18.8%
Population 55-64 Unemployment rate	9.7%
Population 65+ Employed	6.4%
Population 65+ Unemployment rate	7.8%

2020 Employed Population 16+ by Industry

Total	42,075
Agriculture/Mining	2.4%
Construction	7.8%
Manufacturing	22.1%
Wholesale Trade	2.8%
Retail Trade	8.7%
Transportation/Utilities	4.4%
Information	1.5%
Finance/Insurance/Real Estate	5.3%
Services	41.9%
Public Administration	3.0%

2020 Employed Population 16+ by Occupation

Total	42,075
White Collar	54.1%
Management/Business/Financial	14.4%
Professional	19.5%
Sales	8.0%
Administrative Support	12.3%
Services	17.1%
Blue Collar	28.8%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	4.1%
Production	12.2%
Transportation/Material Moving	6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



2010 Households by Type	
Total	32,117
Households with 1 Person	25.2%
Households with 2+ People	74.8%
Family Households	68.1%
Husband-wife Families	54.8%
With Related Children	22.8%
Other Family (No Spouse Present)	13.3%
Other Family with Male Householder	4.6%
With Related Children	3.0%
Other Family with Female Householder	8.7%
With Related Children	5.9%
Nonfamily Households	6.7%
All Households with Children	32.1%
Multigenerational Households	2.2%
Unmarried Partner Households	7.3%
Male-female	6.8%
Same-sex	0.5%
2010 Households by Size	
Total	32,117
1 Person Household	25.2%
2 Person Household	36.7%
3 Person Household	15.7%
4 Person Household	13.3%
5 Person Household	6.2%
6 Person Household	2.0%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	32,117
Owner Occupied	70.9%
Owned with a Mortgage/Loan	51.0%
Owned Free and Clear	19.9%
Renter Occupied	29.1%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	155
Percent of Income for Mortgage	12.5%
Wealth Index	89
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	35,147
Housing Units Inside Urbanized Area	2.5%
Housing Units Inside Urbanized Cluster	62.2%
Rural Housing Units	35.3%
2010 Population By Urban/ Rural Status	
Total Population	83,686
Population Inside Urbanized Area	2.6%
Housing Units Inside Urbanized Cluster	62.2%
Rural Population	34.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



Jefferson Cou...

Top 3 Tapestry Segments

1. Green Acres (6A)
2. Middleburg (4C)
3. Parks and Rec (5C)

2020 Consumer Spending

Apparel & Services: Total \$	\$67,347,961
Average Spent	\$1,993.01
Spending Potential Index	93
Education: Total \$	\$55,854,949
Average Spent	\$1,652.90
Spending Potential Index	92
Entertainment/Recreation: Total \$	\$103,625,425
Average Spent	\$3,066.57
Spending Potential Index	94
Food at Home: Total \$	\$168,209,074
Average Spent	\$4,977.78
Spending Potential Index	93
Food Away from Home: Total \$	\$117,613,189
Average Spent	\$3,480.50
Spending Potential Index	92
Health Care: Total \$	\$186,820,429
Average Spent	\$5,528.54
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$70,221,751
Average Spent	\$2,078.06
Spending Potential Index	95
Personal Care Products & Services: Total \$	\$29,251,385
Average Spent	\$865.63
Spending Potential Index	94
Shelter: Total \$	\$603,087,653
Average Spent	\$17,847.05
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$75,570,674
Average Spent	\$2,236.35
Spending Potential Index	95
Travel: Total \$	\$76,615,967
Average Spent	\$2,267.28
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$37,504,330
Average Spent	\$1,109.86
Spending Potential Index	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.