

Winning the War for Talent

Tuesday, January 25, 2022
1PM - 5 PM

or

Wednesday, January 26, 2022
8AM - NOON

*The same content will be presented at each session.
Choose the day that works best for you!*



Who should attend? Presidents, CEOs, HR Directors/Managers

It is a mathematical certainty that there will not be enough people in the workforce to fill the open jobs in America for the next decade. As Baby Boomers continue to retire at a rate of more than 10,000 per day, what can your business do to attract and retain the talent you need?

This interactive workshop will focus on zero-cost strategies your organization can start implementing tomorrow to help your company win the war for talent.

Employees have more choices than ever. The most talented and dependable can join your team, or they can join someone else's. Learn the strategies to attract them to your team.

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Where: Madison College
1300 W Main Street
Watertown, WI 53098

Cost: \$150 General Admission
\$125 ThriveED Investors

To register:

Visit thriveED.org/events
or scan the code



Cost includes refreshments and a copy of Chris Czarnek's latest book, Winning the War for Talent



Questions?
Email julieo@thriveED.org





Winning the War for Talent

Chris Czarnik, Facilitator



Who Should Attend

Presidents or CEOs of organizations and their HR Manager or VP should be in attendance as the strategies discussed are innovative and out of the box. This new way of hiring will require open minds and understanding of the goals of the organization and how these strategies will help accomplish them.

What You'll Learn

- Why it seems like everyone is struggling with finding great talent
- How employees and potential employees think, why they think that way and how to work with them
- How to become a “hunter of talent” and “employer of choice”
- Why your ads and hiring practices are not working and how to change them in this new environment
- Where to find great employees and how to keep them once you do

Intended Outcomes

- We will define the reasons organizations are struggling to find and/or keep talent and the differences in thought processes of employee by generation
- We will identify why and how HR has to change hiring strategies
- We will determine how to create models of future employees and where we can find them
- We will create new parameters for developing employee retention programs and practices

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