

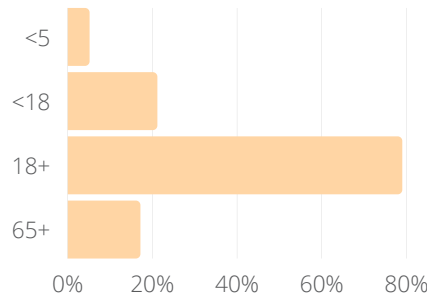
POPULATION AND DEMOGRAPHICS

Population 2022: 85,135

Median Age: 40.5



Population by Age



HOUSING AND INCOME

2022 Data

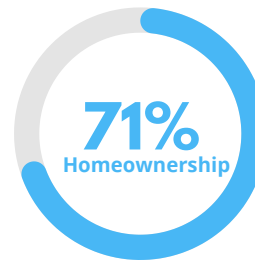
Households: 34,098

Median Household Income: \$81,757

Per Capita Income: \$41,222

Median Home Value: \$229,753

Average Household Size: 2.41



LABOR FORCE

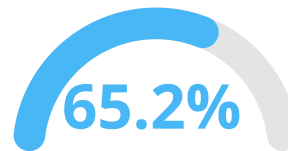
Labor Force: 46,067*

Employment: 44,905*

Unemployment: 1,162*

Unemployment Rate: 2.5%*

*May 2022



County Labor Force Participation Rate (2020)

INDUSTRIES AND OCCUPATIONS

TOP 5 OCCUPATIONS BY EMPLOYMENT

Production: 6,870

Transportation and Material Moving: 3,550

Office and Administrative Support: 3,390

Sales and Related Occupations: 3,230

Food Preparation and Serving Related Occupations: 2,370

TOP 5 INDUSTRIES BY EMPLOYMENT

Manufacturing: 10,289

Trade, Transportation, Utilities: 6,252

Education & Health Services: 5,193

Leisure and Hospitality: 2,861

Professional & Business Services: 2,846

NOTABLE EMPLOYERS

Generac Power Systems | Jefferson and Whitewater | Backup power generation manufacturer

Spacesaver | Fort Atkinson | Shelving and locker manufacturing

Trek Bicycle | Waterloo | Bicycle manufacturing

Johnsonville | Watertown | Food processing

Doosan Bobcat | Johnson Creek | Ground care equipment

Jones Dairy Farm | Fort Atkinson | Food processing