

Heartland Housing Initiative

HOUSING DEVELOPMENT SERVICES FOR MUNICIPALITIES IN DODGE AND JEFFERSON COUNTIES

Having a sufficient supply of a range of housing to attract and retain workers and other residents supports the economic vitality of the community. **We want to help you address that need.**

The **Heartland Housing Initiative** will bring residential housing development assistance to your community. ThriveED has partnered with a team of experts to provide eligible municipalities with development-focused consulting services. Due to generous support, these consulting services are available on a first come, first served basis at no cost to you.

CURRENT ROUND OF APPLICATIONS DUE 11/18/22

GRANT AWARDS WILL BE ANNOUNCED 12/9/22

Download the application at thriveED.org/housing or scan the code below



Questions?
Call us at 920-674-8711 or email deborahr@thriveED.org

PROPOSED SERVICES:

- Assistance identifying key parcels appropriate for attainable housing unit developments
- Site feasibility studies to determine if a site is able to support housing
- Preparing site level information to market the site to builders/developer (similar to WEDC's Gold Shovel Certification program but modified for residential site use)
- Assistance developing and distributing RFPs to attract housing unit developers to key parcels, and/or proposing other options to attract housing unit developers
- Assistance reviewing housing development proposals
- Reviewing of proposed attainable housing development proformas on behalf of municipalities
- Assistance with analysis and potential use of existing tax incremental funds to encourage attainable housing unit development
- Assistance identifying other funding and program resources that can support attainable housing projects and initiatives
- Identifying gaps impeding attainable housing unit development investments at the municipal level (potential review of zoning or land use processes and/or land and development costs (infrastructure, etc.) that would make the desired development impossible to cash flow given market rates, etc.)

MUNICIPALITIES REQUESTING SERVICES MUST COMPLETE A SIMPLE APPLICATION THAT PROVIDES THE FOLLOWING:

- Statement from community's governing body showing support for development of a range of housing that meet identified needs
- Draft plan that includes preliminary identification of possible location(s) for a range of housing options and/or a desire to identify the type of housing desired by the community
- Brief explanation of how the community intends to use the consultant's time and input
- The name and function of the community's staff person who will be dedicated to work with the consultant on housing development initiatives

